

IMPLEMENTATION PLAN

The Member Commitment Committee, Board of Directors, and Staff/Clergy Team are committed to implementing short- and long-term strategies for success. Implementing this new model requires dedication and a collaborative team approach.

- 01** **Share information with the congregation including on leadership priorities and financial position.** This includes upcoming changes and goals, budget information, and optimal average contribution from each family based on the budget.
- 02** **Provide personalized and confidential guidance** on giving options and past giving levels. The Member Commitment Committee will be managing confidential information and assisting members and prospective members to help determine their contribution.
- 03** **Decrease barriers to membership** including offering first year complimentary membership to new members and eliminating the abatement process.
- 04** **Focus on gratitude** by thanking every member for their ongoing commitment and honoring those who contribute most generously.
- 05** **Commit to outreach and inclusion of all members** by board, staff, and clergy to build relationships and engagement. We will continue to dedicate ourselves to being a welcoming community specifically around diversity in geography, demography, and identity.
- 06** **Set goals and benchmarks for success and monitor data** to understand the successes and areas for improvement.
- 07** **Utilize investment sources** including ERC funding as a backstop as needed.
- 08** **Provide regular updates to the congregation** on the progress of the Member Commitment.
- 09** **Evaluate and modify the model as needed** such as altering membership structure, adjusting expenses, and communicating with congregation.