

Social Media at TBA



At TBA, we typically post on Facebook, the web, Youtube, several blogs and Instagram. We even occasionally tweet! Here are a few highlights from 2018 - 19.

Facebook

141 New Followers
Growth: 25%

15,020 Post Engagements

Most Watched Videos
Happy Pesach, 1.1 K views
Post-Pittsburgh Shabbat 1.2K views
Hello Neighbor! 2.6K views

Response Rate 100%

YouTube

3k Video Views
15.5k Impressions

Most Watched Videos
Rabbi's Anniversary Video 885 views
TBA Teens 399 views
A Priest and a Rabbi 335 views

Most Watched of All Time
Shake it Off Purim Style 1.3k views

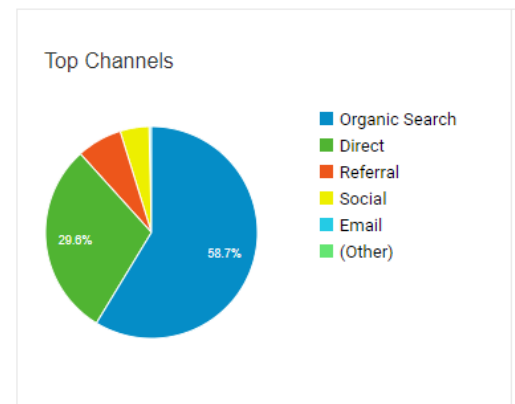
Website

9.4K Visitors
Growth: 3.4%

Bounce Rate Improved by: 6.1%
Session Duration Increased by: 12.3%

Top 3 pages: Home, Calendar & ELC

How users find us



Instagram

187 Followers
High engagement with college students
1,370 Total Post Engagements