



Advertise With Us!

Temple Beth Avodah would like to thank all of its past and present advertisers for their continued support and patronage, and would like to extend to them and to you the invitation to advertise with us in future issues of the *Kadima*.

The *Kadima*, Temple Beth Avodah's Newsletter, is published 10 times a year for distribution to 530 families and businesses in the Newton, Needham, Wellesley, Chestnut Hill, and Brookline areas. Our publication schedule begins the month of September and runs through the month of June. Deadlines for submission are the **fifth day of the month prior**, i.e., deadline for the **April** issue is **March fifth**, deadline for the **May** issue is **April fifth**. Your prompt *August first* response for publication in our September issue is greatly appreciated.

Pricing is as follows:

Business card sized ad (2" x 3 1/2")	\$35/ issue	or	\$320/ 10 issues
1/4 Page ad	\$65/ issue	or	\$600/ 10 issues
1/2 Page ad issues	\$120/ issue	or	\$1,000/ 10

Preferably, ads should be *submitted electronically as files with a .tif or .pdf extension* and emailed to LSimpkins@BethAvodah.org. Ads submitted in other formats will lose quality in the conversion process. Camera-ready hard copy is also accepted. Questions can be directed to Lia Simpkins at 617.527.0045 or emailed to the address above.

Make Checks Payable to: Temple Beth Avodah

____ YES, I / my business would like to purchase advertising space in the Kadima, and get added to your mailing list so that we can receive all subsequent issues.

____ YES, I / my business would like to purchase advertising space in the Kadima, but do not add us to your mailing list, one issue as proof of publishing is fine.

____ NO, I / my business is not interested in advertising in the Kadima, but please add us to your mailing list in any event.

I would like to purchase:

____ a business card sized ad to run in ____ issues @ \$35/issue for a total of \$____

Specify issues _____

____ a business card sized ad to be run in 10 issues for a total of \$320

____ a 1/4 page ad to run in ____ issues @ \$65/issue for a total of \$____

Specify issues _____

____ a 1/4 page ad to run in 10 issues for a total of \$600

____ a 1/2 page ad to run in ____ issues @ \$120/issue for a total of \$____

Specify issues _____

____ a 1/2 page ad to be run in 10 issues for a total of \$1000

My ad: _____ will be emailed, _____ is camera ready and is enclosed.

Payment must accompany all advertising submissions.

We do not bill.

Name of Company/ Advertiser: _____

Address: _____

Phone: _____

Contact Name: _____

Please return this form to:

LIA SIMPKINS

TEMPLE BETH AVODAH – 45 PUDDINGSTONE LANE – NEWTON, MA 02459

617.527.0045